

CIAO PERUGIA

@alisongow @_johnmills @tommetcalfe @foodiesarah

#ifj17 #newsthings

NEWSTHINGS

Trinity Mirror UCLan Thomas Buchanan

Funded by Google DNI

chilled foods



2 FOR 60p

ONCE LOVED
FOREVER

ONCE LOVED
FOREVER

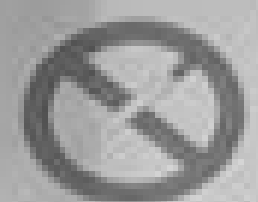
Drinks

POWERADE
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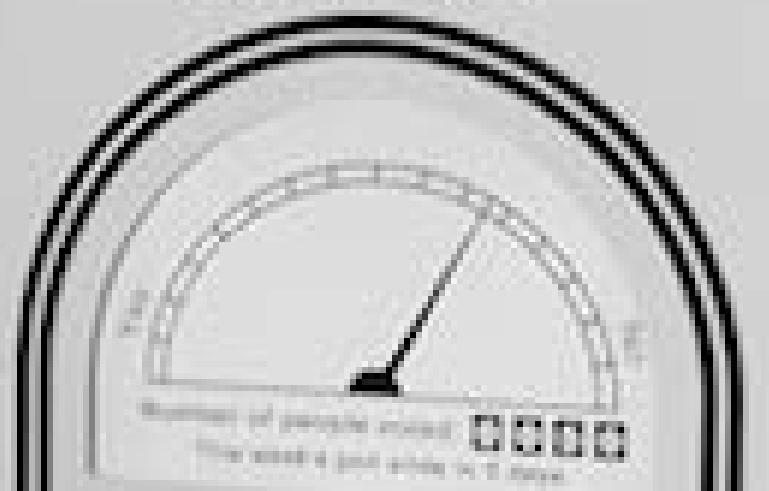
ZERO SUGAR
CALORIES FREE

BUY
£1.09

NO SMOKING



BESPOKE



This week, Bespoke asks:
Would you miss the Bespoke
Newspaper if it was gone?

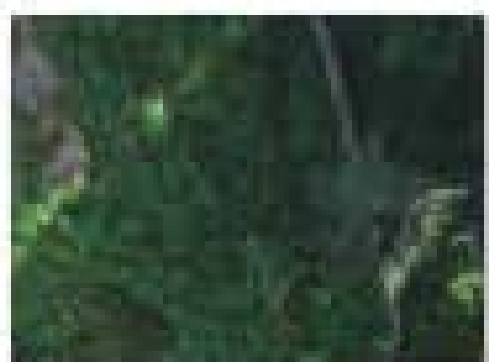
Thanks for reading
this week's Bespoke
Newspaper



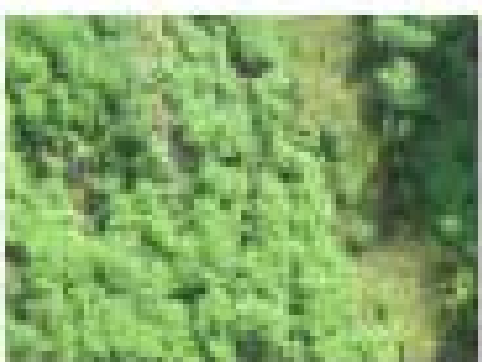




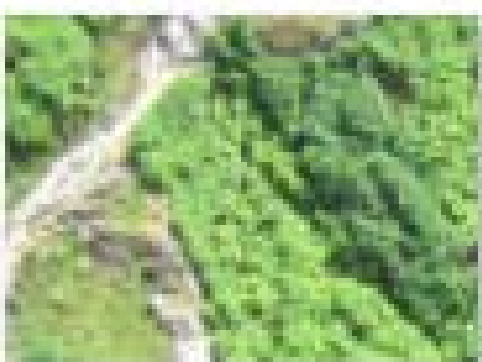




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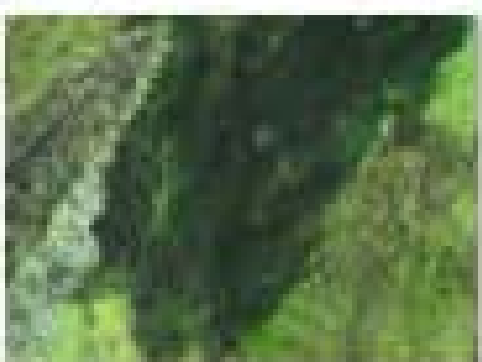
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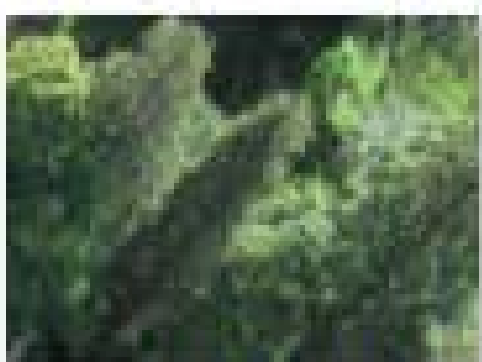
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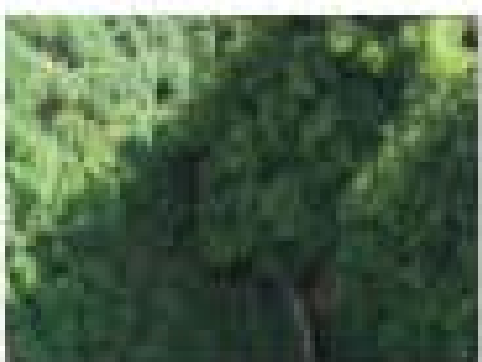
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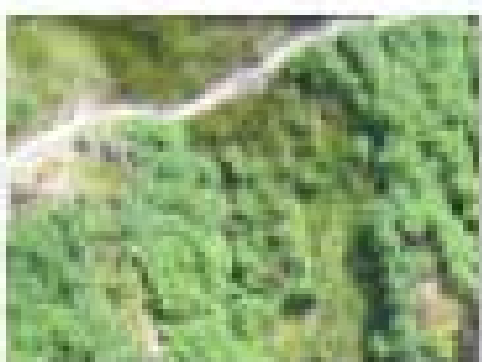
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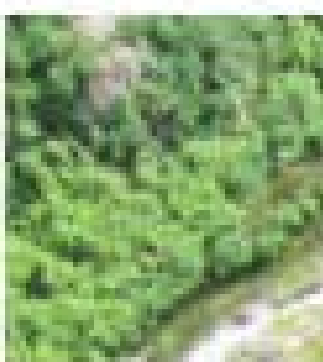
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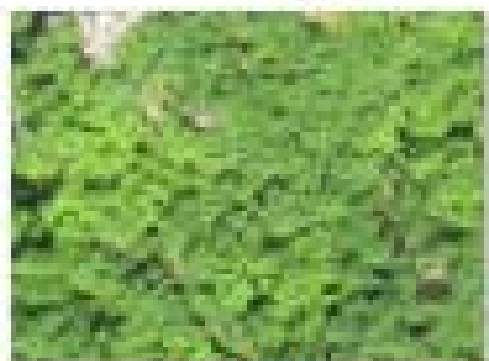
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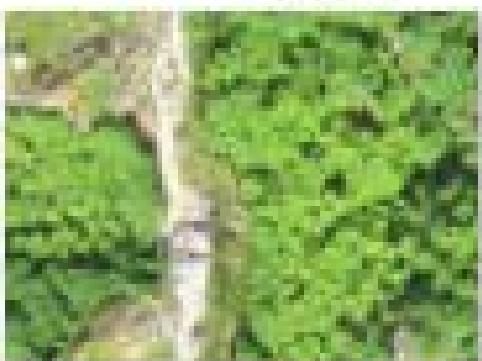
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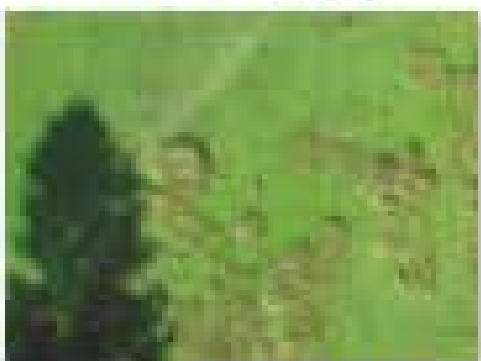
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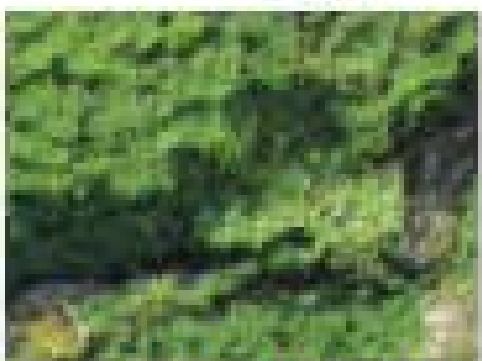
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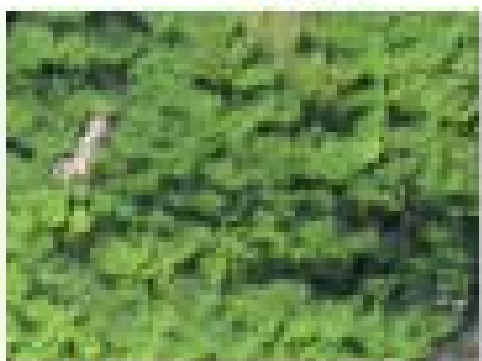
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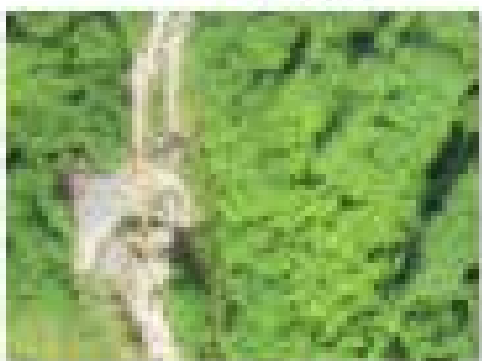
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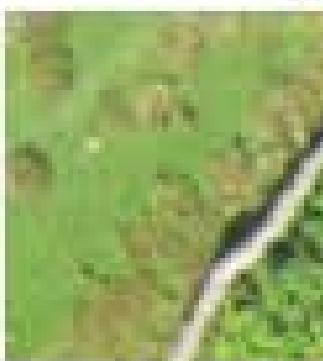
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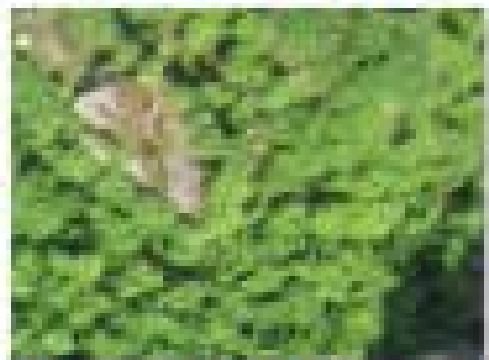
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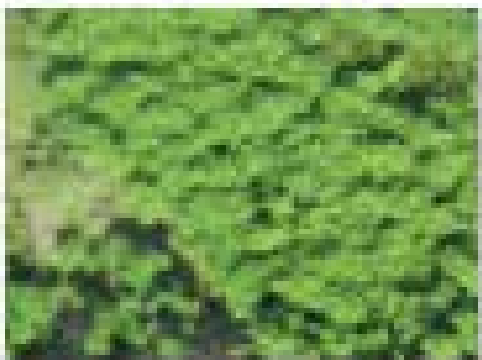
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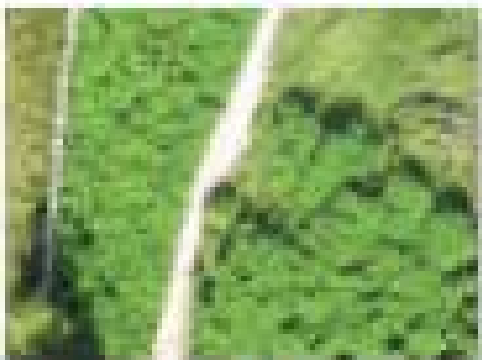
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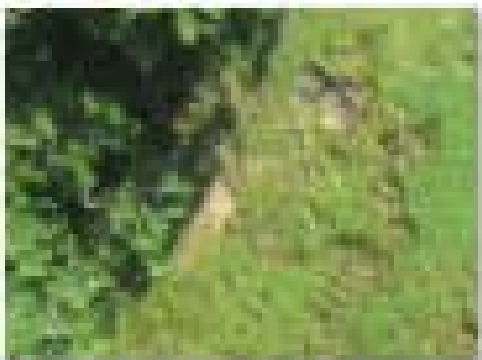
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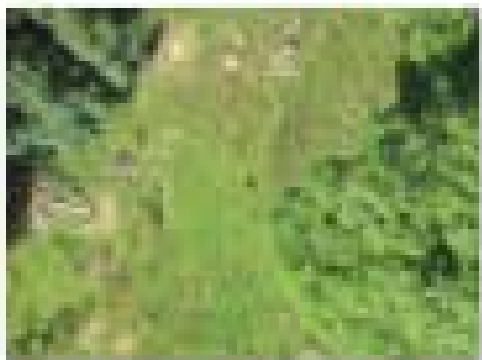
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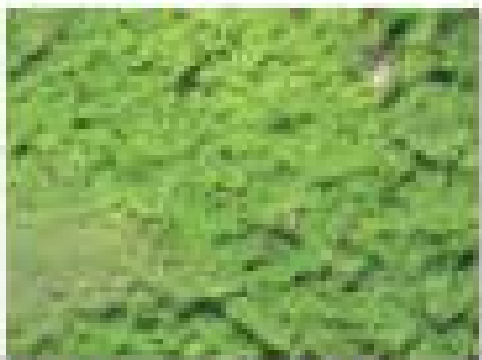
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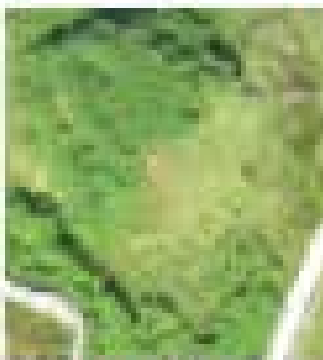
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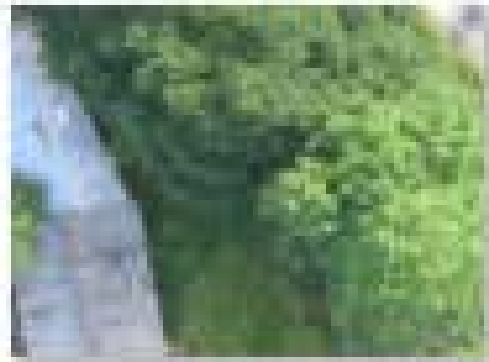
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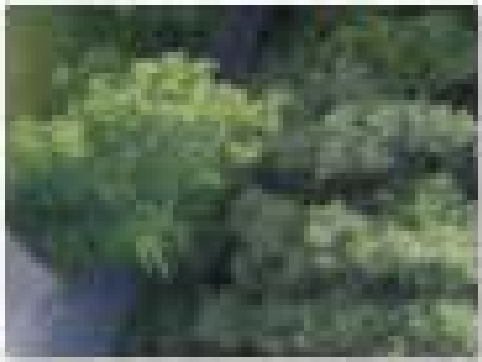
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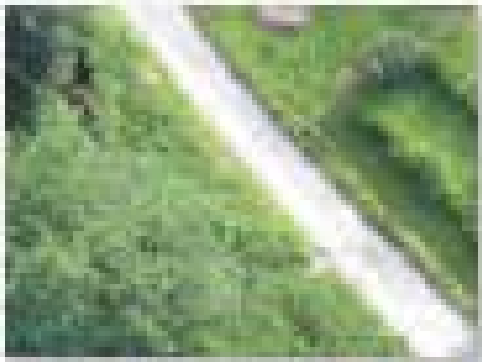
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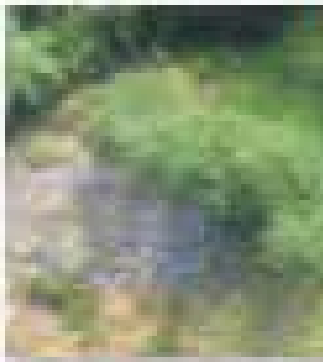
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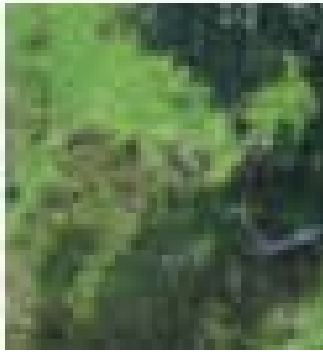
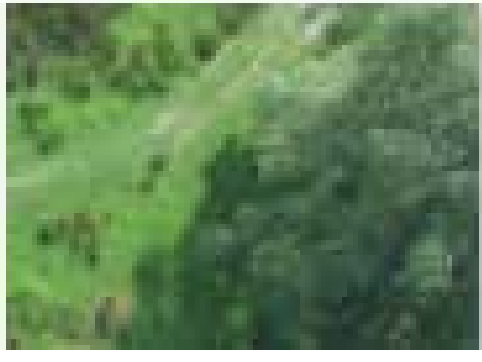
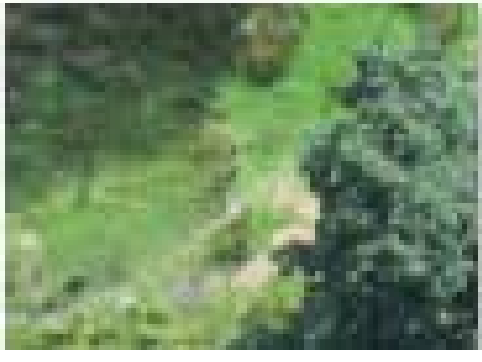
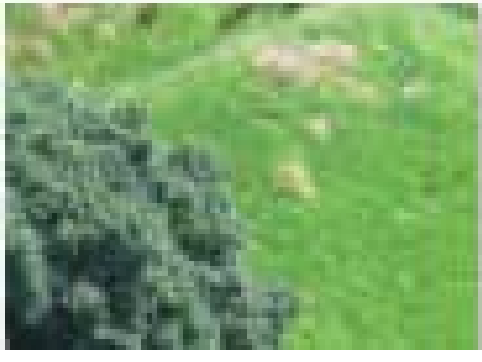
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**Missing person found within 69
seconds**





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CLOUD HARVESTER







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MIN SHOP

aguer s.
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COMPE

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Google Confidential & Proprietary

DNI Innovation Fund

An introduction

Sarah Hartley, April 2017

DNI Innovation Fund Goal

“The aim of the DNI Innovation Fund is to **support and stimulate innovation in the news ecosystem**. Over the next **three years**, Google will make available up to **€150m for** projects that demonstrate **new thinking in the practice of digital journalism** and that **support the development of new business models**”

Eligibility: Open to EU and EFTA



Funding: tailored by project size and track

Fast track for prototypes

Total project cost up to 50k EUR / Funding of 100%

Medium Projects

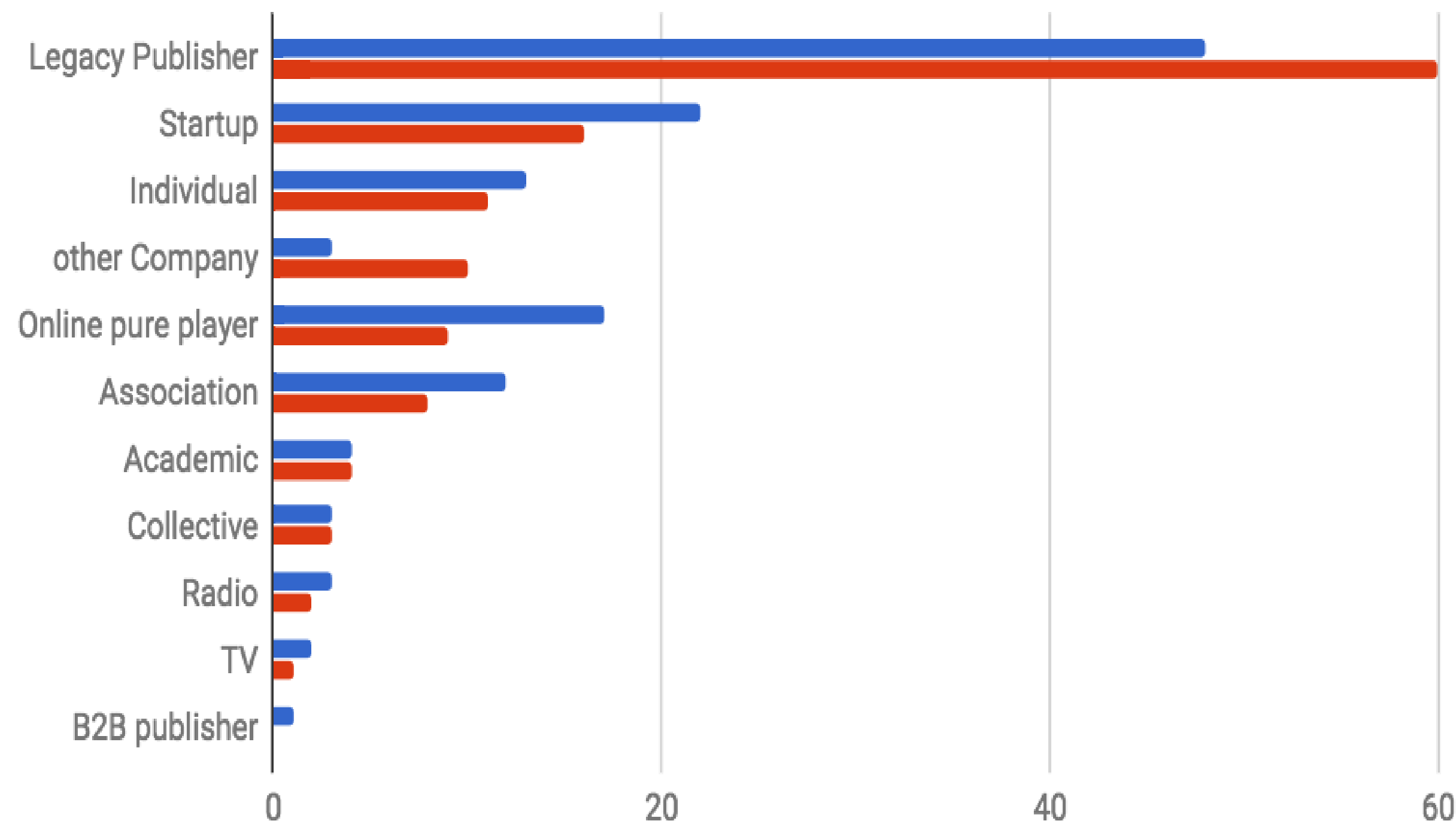
Funding request between 50k - 300k EUR / Funding up to 70%

Large Projects

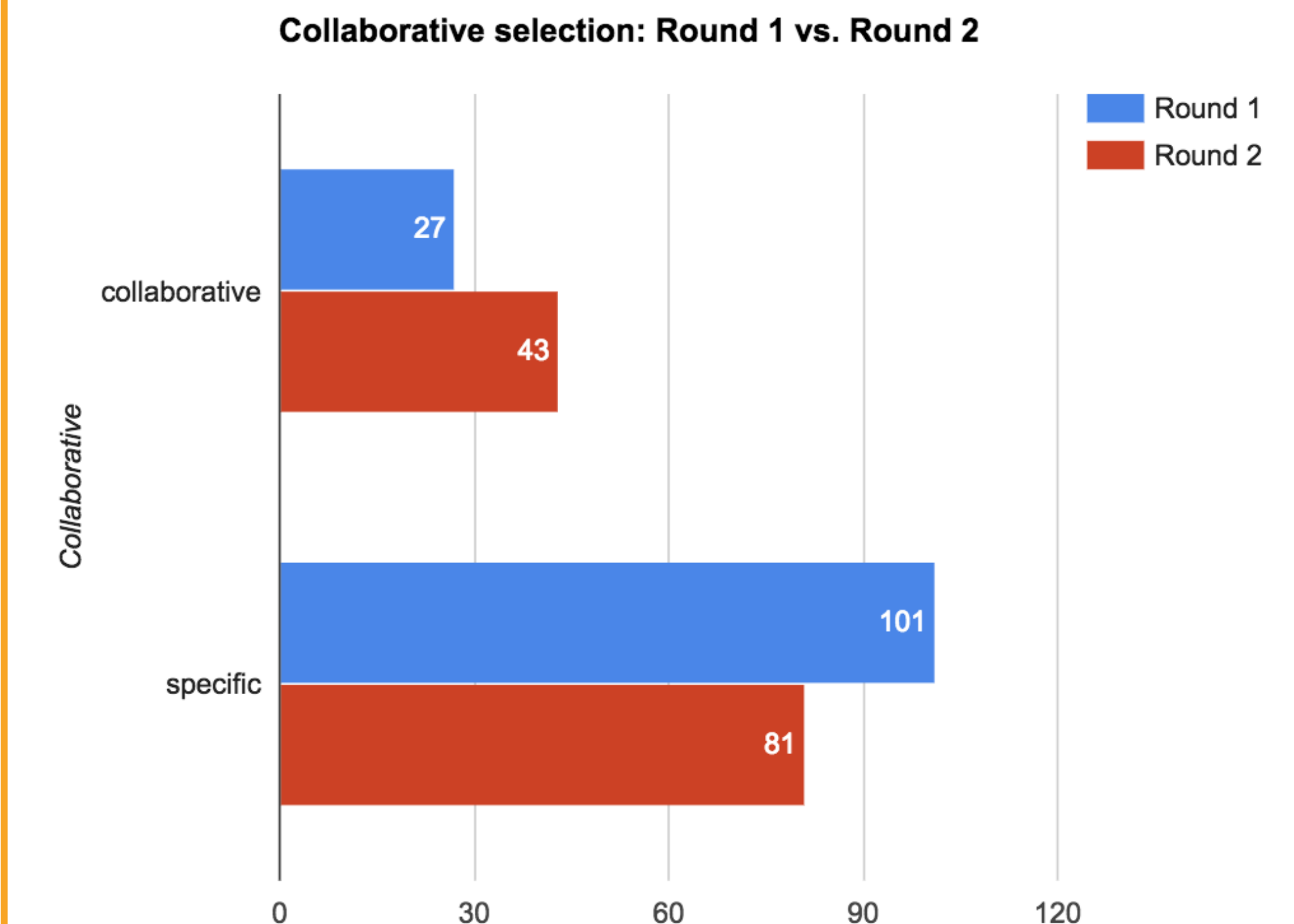
Funding request above 300k EUR / Funding up to 70%, 1M EUR cap

Comparison Round 1 vs. Round 2

Company Type of selected Projects Round 1 vs. Round 2



More than 1/3 of Round 2 Projects were collaborative
(Round 1: 1/4)



Applying for Round 3

Tips and timeline

- ✓ **We encourage applicants to explore new areas of monetisation**
- ✓ **Think about the impact on the European news ecosystem**
- ✓ **No pure content creation**
- ✓ **No more than 2 years project duration**
- ✓ **No training & education project**
- ✓ **Collaborative projects are really welcome**
- ✓ **Deadline on April 20th**

DNI Innovation Fund Project team is happy to answer all your questions
dnifund@google.com

 Round 1  Round 2

digitalnewsinitiative.com/fund

NEWSTHINGS

